

**REMARKS/ARGUMENTS**

**Amendments**

Before this Amendment, claims 1-20 were present for examination. Claims 1, 4, 13, and 18 are amended. No claims are cancelled or added. Therefore, claims 1-20 are present for examination, and claims 1, 13, and 18 are the independent claims. No new matter is added by these amendments, as support for the amendments may be found in the Specification (Original Application, ¶¶ 41, 57-59). Applicants respectfully request reconsideration of this application as amended.

**35 U.S.C. §102(e) Rejection, Eberle**

The Office Action has rejected claims 1-20 under 35 U.S.C. §102(b) as being anticipated by the cited portions of U.S. Patent No. 6, 885,734, to Eberle et al. (hereinafter "Eberle"). For a valid anticipation rejection, the Office must show that each limitation from the claims appears in a single piece of prior art. However, Eberle fails to suggest accessing a drug or medical profile of a particular user to determine content to be produced for a set of dynamic prompts to be presented to the user.

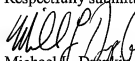
Eberle describes a system for " interactive delivery of voice serve messages communicating financial, personal or other news telecasts." (Eberle, Abstract). The Office cites only a single reference to "medical" information in Eberle (Eberle, col. 39, ll. 33). The reference clearly fails to suggest accessing a drug or medical profile of a particular user to determine the content for dynamic prompts. The prompts allows a user to make a selection of medical or drug information relevant to their drug or medical profile, a feature also absent from Eberle. This type of personalized retrieval functionality related to a user's medical or drug profile is not found in the cited reference.

**CONCLUSION**

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 303-571-4000.

Respectfully submitted,



Michael L. Drapkin  
Reg. No. 55,127

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, California 94111-3834  
Tel: 303-571-4000  
Fax: 415-576-0300  
MLD:klb  
60889466 v1